

# Social Value Models – Comparison Summary

This table provides a summary of the key characteristics of five social value models and methods recognised in the public leisure sector. This table can be used to support conversations with wider partners on the use of each model. Sport England advocates for the use of the social value calculator in Moving Communities as the baseline tool for estimating the social value of sport and physical activity undertaken in public leisure facilities.

| Model / method                              | Who developed it?       | Key info / how the model works  | Data sources   | Underlying methodology/ies                                    | Free to end user? | Differentiate by demographic factors?  | Monetisation of outcomes? | Wellbeing Valuation element | WV method     | Valuation in line with 2021 HMT Guidance (using the WELLBY) | Include secondary benefits i.e. value to the public purse |
|---|-------------------------|---|--|---|-------------------|--|---------------------------|-----------------------------|---------------|---|---|
| <a href="#">Current Sport England model</a> | State of Life, SHU, MMU | Estimates the social value of sport and physical activity participation in England based on analysis of national data sets and wellbeing valuation using the WELLBY. These are presented as per person values, and aggregated up to regional and national levels. | Active Lives and secondary health literature   | Wellbeing valuation (WELLBY 2023), secondary health valuation | ✓                 | By age, gender, health status / disability, ethnicity, characteristics of inequality | ✓                         | ✓                           | WELLBY (2023) | ✓   | ✓   |
| <a href="#">Moving Communities</a>          | Moving Communities      | A tool to value the impact of gyms and leisure facilities for local authorities and policymakers with SE's social value model at the core.  | Based on usage data collected by individual leisure and then applied to wellbeing and health values taken from SE's social value model | Wellbeing valuation (WELLBY 2023), secondary health valuation | ✓                 | By age and gender  | ✓                         | ✓                           | WELLBY (2023) | ✓   | ✓   |

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|---|---------------------|---|---|--|-------------------|---------------------------------------|---------------------------|-----------------------------|--|---|---|
| <a href="#">HACT – UK Social Value Bank</a> | HACT                | Estimates the social value of a wide range of individual-level outcomes using national data sets and wellbeing valuation. Includes community investment type outcomes and built environment | USoc, Taking Part, Crime Survey for England and Wales | Wellbeing Valuation (WELLBY 2021)                                  | ✗                 | ✗                                     | ✓                         | ✓                           | WELLBY (2021)  | ✓   | ✓   |
| <a href="#">MOVES</a>                       | UEA                 | MOVES provides a cost-utility and cost-effectiveness analysis that considers the ratio between the costs of the intervention and the financial value of associated related health outcomes. | Secondary health literature, data and values          | Cost-utility and cost-effectiveness analysis using QALYs and DALYs | ✓                 | By age and gender                     | ✓                         | ✗                           | ✗  | ✗   | ✓   |
| <a href="#">TOMS</a>                        | Social Value Portal | A measurement framework originally designed for use in procurement for construction and planning but now used by some local authorities.  | Various   | Various  | ✗                 | ✗                                     | ✓                         | ✗                           | Wellbeing valued as input costs or increased productivity etc. | ✗   | ✓   |
| <a href="#">Sport Social Value Bank</a>     | Simetrica-Jacobs    | User guide shared through request   | Various   | Wellbeing Valuation  | ✗                 | Adult and Youth                       | ✓                         | ✓                           | Income equivalence (Fujiwara 2013)                             | ✗   | For some outcomes   |